

Custom Bike Show™ 5:e Juni 2021

Welcome as an advertiser to the Custom Bike Show 2021. In an increasingly digitalized world, we have also taken the step over to the digital world. This means that we have replaced the previously printed program with a digital platform that also contains the motorcycle exhibition, including all arrangements around this. This platform is designed as an event that complements the physical Custom Bike Show. The platform opens on May 1 for registration for the exhibition and for advertisers and is then available all year round. At last year's event, we had 12,000 unique visitors from over 30 countries and we are now approaching 20,000 unique visitors for the rest of the year. The platform means that you as an advertiser are given the opportunity to be seen all year round and for a much larger audience than those who only visit us in Societetsparken in Norrtälje. Custom Bike Show is one of Europe's largest exhibitions for custom motorcycles and has about 10,000 visitors during a day in Norrtälje. We then have both national and international actors represented on site. Custom Bike Show is marketed in local media, relevant motor media and on social media. Posters are put up in well-visited places. Invitation to the event is also sent to companies, motorcycle clubs and motorcycle people all over Europe.



The ad packages include:

- ✓ Ad in selected size A, B or C. (Ad reprocessing included 2021)
The ads are clickable and link to a separate event page that can be designed according to your own needs. For example: links, special offers, supplementary info etc.
- ✓ Invitation to the "Sponsor party".
- ✓ Listed with name and link on our website
- ✓ Free tickets to the exhibition in Societetsparken
- ✓ Opportunity to set up banners in Societetsparken

Exhibition/Sell stands in the park area:

As an advertiser, you have the opportunity for Exhibition/Sales space in the park area.

Opportunities for:

Other advertising opportunities are of course available, feel free to come up with a suggestion... - register your interest on the last page, and we will contact you.

Sponsorship party:

The great party during the autumn of 2021. Spend time with us and other sponsors, food, drink, music and the chance to win great prizes. This year better than ever!

Advertisement

The event page opens on the 1st of May, so we are happy to see that registration comes as soon as possible. However, we can accept ads until 31 May.

The ad must be in .jpg format with a resolution of at least 500 pixels.

Send via e-mail to: annons@custombikeshow.se

NOTE! If the restrictions around Covid-19 make it impossible to carry out the event in Societetsparken, the event page will be transformed to replace reality and then be carried out digitally like 2020. However, certain things such as sales space, free tickets and banners etc. are excluded. Then also limited possibility to pay with goods/services.

PS. However, we expect that the Sponsor Party can be carried out according to plan. DS.

Twin Club Mc
Box 212, Vårgatan 3
761 23 Norrtälje

Tel. 0176-15790
e-mail: info@custombikeshow.se
webb: www.custombikeshow.se



Company:
Contact:
Address:
Postal address:
Phone:
Cellular phone:
Fax:
E-mail
<http://www>.....
Contact at Twin Club Mc:

Fill in all information directly via our website,
www.custombikeshow.se/cbs_sponsor/sponsor.html .

You can of course use this paper and send it to us or leave them to your contact person.

- #1 Advertising package A:
- #2 Advertising package B:
- #3 Advertising package C:
- #4 As above but double the number of views

Example pages on what it looks like on a computer or mobile phone:

Go to www.custombikeshow.se, click on "Sponsor" in the menu list.

Marketplace: (Possibly expired 2021 due to Covid-19)

- SocietetsParken ...m. a' x SEK/run.m. Harbor side ...m. a' x SEK/run.m.
- Interested in banner in the park / harbor (Possibly expired 2021 due to Covid-19)
- Interested in other suggestions / opportunities
- New advertising material The same advertising material as last year
- Twin Club is free to adapt the ad to the new format to the best of its ability. All ads must be redone, but it is included in the prices above.

As this is a new arrangement, your contact person at Twin Club will contact you some time after you have received this invitation.

Övrigt:

